

## BENEFITS OF THE CLIPSAL 500 ADELAIDE TO THE SOUTH AUSTRALIAN ECONOMY

	1999	2000	2001*	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
Economic Benefit	\$13.7m	\$16.9m	\$14.3m	\$16.2m	\$19.7m	\$23.1m	\$26.0m	\$26.9m	\$30.1m	\$31.32m	\$33.5m#	\$33.76m	\$34.03m	\$34.01m	\$36.63m	\$35.99m
Job Creation (fulltime equivalent)	250	275	290	260	320	340	360	380	408	410	420#	411	407	400	420	401
Visitor Bed Nights	30,600	39,500	43,400	47,100	65,000	69,000	69,400	81,400	67,898	69,054	64,900	65,945	61,266	69,750	79,394	60,186
Interstate/ International Visitors	7,300	13,100	6,400	8,500	10,800	11,500	15,600	14,000	14,724	14,600	13,600	12,848	12,529	13,042	15,053	11,818
Media Benefit	\$24.7m	\$30.47m	\$32.5m	\$35m	\$48.9m	\$54.3m	\$71.1m	\$80m	\$108m	\$114m	\$129m	\$133m	\$136m	\$141m	\$150m	\$157m
Event Attendance	162,000	164,000	166,800	171,200	213,600	237,400	255,600	270,300	276,900	291,400	272,800	277,800	270,800	263,400	286,500	273,600

\* Impact of Sydney Olympics and introduction of GST.

# Impact of \$20 million Pit Pavilion and shade structure

	2015	2016	2017	2018	2019	2020	2021
Economic Benefit	\$39.76m						
Job Creation (fulltime equivalent)	440						
Visitor Bed Nights	67,597						
Interstate/ International Visitors	12,963						
Media Benefit	TBC						
Event Attendance	285,600						