

21 November 2016

## Clipsal 500 Adelaide driving learning through 2017 Schools Day program

With little more than 100 days left until Clipsal 500 Adelaide, students and teachers from across the state are being encouraged to get out of the classroom to enjoy the educational benefits offered by event.

Through its highly regarded annual Schools Day program, South Australia's iconic Mad March event gives students of all ages the chance to learn while having fun in various locations.

"Clipsal 500 Adelaide is one of the most diverse events held in South Australia each year," said Nathan Cayzer, Acting Director of The Motor Sport Group. "In addition to being home to Australia's largest domestic motorsport event, it also offers off track activities to learn from and enjoy."

"The feature packed Schools Day program presents teachers with a multitude of opportunities to support their students in studying the national curriculum in an experiential outdoor environment. We encourage educators and students from all corners of the state to get involved.

"Clipsal 500 Adelaide opens up opportunities for student learning in a range of subject areas - including health and physical education, economics and business - knowledge that can be applied back in the classroom and, ultimately, can lead to exciting careers."

The 2017 Clipsal 500 Adelaide Schools Day will offer activities targeted at both primary and secondary students. Teachers who book their students in to attend Schools Day will receive information including the Pit Stop Path - a suggested itinerary for exploring the entire Clipsal 500 Adelaide site - a student information booklet including information on the event itself, race categories, teams and drivers, as well as pre-prepared questions, and a teacher's answer sheet.

In addition to the enormous range of educational opportunities available to children, 2017 Schools Day attractions will include:

- Watching the Stadium Super Trucks defy gravity on the main track
- Learning about health, nutrition and community commitment with Clipsal 500 Adelaide charity partner, OzHarvest
- Visiting the attractions of the Australian Defence Force Oval, including a surface-to-air missile weapon system simulator and a display of soldiers' field equipment
- Watching practice sessions with the Enduro-X bikes
- Exclusive driver signings
- Walking through the Supercars paddock
- Relaxing in the RAA Family Fun Zone – with free entertainment including face painting, amusement rides and roving performers

The countdown is on – tomorrow marks 100 days until Clipsal 500 Adelaide hits the city streets. The event a key date on the state’s summer calendar – as well as the nation’s motorsport schedule - with the four-day program from 2-5 March 2017 packed with entertainment for people of all ages and with a wide variety of interests. The event will include bars, pop up food vans, entertainment and adrenalin fuelled excitement across almost every inch of the site.

Teachers interested in taking their students to Schools Day in 2017 need to register their interest on the Clipsal 500 Adelaide website – [www.clipsal500.com.au](http://www.clipsal500.com.au) Event organisers will make contact via email in the New Year to progress bookings. Schools booking students to attend on the day will have the opportunity to win money-can’t-buy experiences and prizes, including attending a Junior Press Call with drivers, merchandise and more.

Once again, the Schools Day program will offer free entry to students aged 12 years and under when accompanied by a supervising adult, while teachers, parents, guardians and students aged 13 and over can purchase Schools Day tickets for just \$10 per person (plus Ticketmaster fees and charges).

#### Video links:

Clipsal 500 Adelaide Schools Day: <https://we.tl/F0VOGEPzST>

100 Days until Clipsal 500 Adelaide: <https://we.tl/hEIR4iwQOk>

- ENDS -

#### Media Contacts:

Nicole Maley-Randall, PPR Adelaide on behalf of Clipsal 500 Adelaide  
[nicole.maley-randall@ppr.com.au](mailto:nicole.maley-randall@ppr.com.au) / +61 403 423 765

Sara Humphris, PPR Adelaide on behalf of Clipsal 500 Adelaide  
[sara.humphris@ppr.com.au](mailto:sara.humphris@ppr.com.au) / +61 409 915 939